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*53,000
Pakistani
children under
five die
annually from
diarrhoea due
to poor water
and sanitation.
-unicef*

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SUSTAINABLE
DEVELOPMENT GOALS



INITIATIVE BY:



AGI DENIM

COLLABORATION
WITH :



WATER SANITATION AND HYGIENE

AGI Denim joined hands with WWF-Pakistan for the future of water. Under ILES initiative our group AGI Denim is aiming to pursue the Alliance for Water Stewardship.

Why WASH is Important?



WATER CRISIS

21 million people don't have access to clean water close to home.



ACCESS TO TOILETS

11.5% of people in Pakistan defecate in the open.
In Sindh **23%** of people defecate in open.
79 million people lack decent toilets.



What Are We Doing?

WASH UNDER P.A.C.E PROGRAM

- Educating our employees related to Water, Sanitation and Hygiene, in which we train them regarding;
- Access to potable water.
- Types of diseases related to contaminated water.
- Sanitation practices, like proper hand washing.
- Correct and safe handling of feces.
- Ways to avoid those risks

WHAT WE HAVE ACHIEVED?

- So Far, we have trained **775** employees, working in our facility, since 2017.
- This year 2020, we are aiming to train **480** employees, who will then also spread the key learning to their respective communities.

About this Project

ALLIANCE FOR WATERSTEWARDSHIP

Growing populations and economies, changing lifestyles and global climate change are putting increasing pressure on our water resources. Major water users, governments, cities and citizens all recognize the urgent need to work together to ensure the sustainability of this vital resource on which we all depend. Water stewardship enables water users to work together to identify and achieve common goals for sustainable water management and shared water security.

